

SAFETY WARNING SPECIALISTS (“SWS”) FALL CASH BACK PROMOTION (the “Promotion”)

Terms and Conditions

Participation in the Promotion is subject to the participating retailer’s acceptance of these Terms and Conditions. By registering to participate in the Promotion, the participating retailer accepts the Terms and Conditions.

A. Eligibility

The Promotion is open to retailers of SWS products located in Canada (“**Participants**”). Employees of Participants may participate in the Promotion only if authorized to do so by Participants (“**Participating Individuals**”). Participating Individuals must still be employed by the Participant when the Promotion Period ends. The Participating Individual confirms by acceptance of these Terms and Conditions that s/he has obtained the approval from the Participant to participate in the Promotion and receive the cash reward (cash card).

B. Promotion Details

Participating Individuals will earn a cash reward (cash card) for sales of the featured SWS products set out below (“**Promotion Products**”) from October 10, 2017 to December 8, 2017 (the “**Promotion Period**”). Counter staff will earn 3% of each sale made him/her of Promotion Products during the Promotion Period and the store manager will earn 1% of total sales of Promotion Products made by his/her counter staff during the Promotion Period. There is no cap on the amount of the cash reward that can be earned.

C. Promotion Products

200S-12V-A	\$153.30	Medium Profile Beacon Amber White Permanent mount (Fleet Series)
200Z-12V-A	\$93.78	Low Profile Beacon, Amber White Permanent mount (Fleet Series)
16311-16	\$377.90	16 inch Low Profile Minibar Amber Clear Permanent Mount (Intelligent Series)
82006	\$95.00	Perimeter Lighting Clear Amber (Titan Series)
82026	\$95.00	Perimeter Lighting Clear Amber White (Titan Series)
23803	\$285.45	High Profile Beacon Clear Amber Amber Permanent Mount (Intelligent Series)
57324	\$318.96	Traffic Director (Titan Series)
16610	\$340.00	10 Inch Micro- Clear Amber Minibar (more details when product is released)
200A-12V-A	\$184.47	High Profile Beacon, Clear Amber Amber Permanent mount (Fleet Series)
80071	\$77.25	Perimeter Lighting Clear Amber Surface Mount
57336	\$393.36	Traffic Director Titan + LED 35.125”
57348	\$475.66	Traffic Director Titan + LED 46.625”
16616	\$340.00	9" ULP iLED 12-24Vdc CLR CLR AMB PM
16610	\$340.00	9" ULP iLED 12-24Vdc AMB AMB WHT PM
16338	\$351.75	16" LP iLED 12-24Vdc CLR CLR AMB mom PM
16310	\$377.90	16" LP iLED 12-24Vdc CLR AM AMB+ mom PM

D. How to Participate

1. In order to participate in the Promotion, Participants must contact Dana Thompson via email at dana@swssafety.com by September 22, 2017 to confirm the name of the store and Participating Individual. SWS shall provide confirmation of Participant's and Participating Individual's registration in the Promotion via email.
2. During the Promotion Period, Participants must report eligible sales of Promotion Products to SWS on a weekly basis including sales, part number and quantity by email.
3. Within sixty (60) days of the end of the Promotion Period, SWS will deliver a report to each Participant confirming the total cash earned by each Participating Individual employed by Participant (the "**Reward Report**") along with the cash reward. Cash rewards will be paid to retailer by prepaid credit card.
4. In the event that a Participant believes that an error has been made in calculation of the cash reward, the Participant must contact SWS within thirty (30) days of receipt of the Reward Report. No changes will be made by SWS to any Reward Reports or cash reward payments following this period.

E. General

1. By entering the Promotion, Participants and Participating Individuals agree to abide by these Terms and Conditions and accept that the decisions made by SWS will be final and binding.
2. Without limiting any other remedies, SWS may suspend or terminate participation in the Promotion, if SWS has reason to believe that the Participant or Participating Individual has engaged in or is about to engage in, or have any way involved in fraudulent activity in connection with the Promotion. SWS may suspend or terminate participation in the Promotion or refuse to grant the cash reward if the Participant or the Participating Individual is in breach of these Terms and Conditions or SWS is unable to verify or authenticate the Participant or the Participating Individual through the information provided.
3. By participating in the Promotion, Participants and Participating Individuals agree that SWS may use their name, photograph, likeness, voice, and/or statements regarding the Promotion for advertising purposes, without any compensation or notice.

4. Participants acknowledge that participation in the Promotion is voluntary and that neither the Promotion nor the cash reward will be construed as an attempt by SWS to influence Participants or Participating Individuals to obtain business and that Participants and Participating Individuals are under no obligation whatsoever to confer any business advantage to SWS.
5. The Promotion is governed by and construed in accordance with the federal, provincial and municipal laws of Canada without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties submit to the exclusive jurisdiction of the courts of Canada. This promotion is open to participants in Canada, excluding Quebec.
6. SWS reserves the right to modify these Terms and Conditions at any time without warning, to suspend, withdraw or cancel the Promotion for any reason at any time and to exclude a Participant or Participating Individual who does not comply with these Terms and Conditions from the Promotion at any time.